



## BRENT ELEMENTARY SCHOOL PARENT TEACHER ASSOCIATION (PTA)

### Fundraising at Brent

Brent Elementary, like many other schools across Washington DC, has seen an increase in enrollment year over year, but rising costs and budget constraints are headwinds that need to be closely managed and collectively navigated. Further, Brent had identified unique needs and opportunities to ensure that our students and families are having the best possible academic and social experience at **every step of the way.**

Each year, through the hard work and generosity of the Brent community, the Brent PTA successfully raises over \$300,000 to support the school's teachers and students on their academic and social journey. The majority of funds are raised through Brent's three primary fundraisers: **the Fall Annual Fund, the Winter Holiday Sale and the Spring Gala.**

Please keep in mind that the funds raised through these activities are a vital component of Brent's total budget and contributions through the PTA have provided Brent students the opportunity to have additional staff and resources to make Brent a truly differentiated experience. Contributions through the PTA support Brent's unique curricular options; our robust arts, music, and science programs; recess coaches and equipment; classroom libraries; professional development for teachers and staff; and smartboards in every classroom. During the last school year, additional support and learning funded via the PTA averaged about \$600 per student.

As we kick off the 2019-20 School Year, we want to encourage your participation in these critical fundraising events. Our goal is to have 100% family participation in support of Brent and the PTA. We recognize and value that our families have very different financial situations so no gift is too small—and the gift of your time and energy is equally appreciated.

The fall Annual Fund Drive is our first major fundraiser. While it officially kicks off in September, you can donate now by:

1. Writing a check to the Brent PTA and dropping it in the lock box in the front office at Brent—no processing fees are applied, so every cent goes to Brent!
2. Make a credit card contribution securely through PayPal
3. Ask your employer about matching contributions!

To find out more about our fundraising activities and ways to support Brent, please visit <http://www.brente elementary.org/support-brent.html>, reach out to any one of our PTA members at <http://www.brente elementary.org/pta.html> or reach out to our Fundraising Leads directly:

Annual Fund: Piper Campbell [piper@pipercampbell.com](mailto:piper@pipercampbell.com) & Tara Goldenberg [taragoldenberg@gmail.com](mailto:taragoldenberg@gmail.com)

Holiday Sale: Alyson Lewis [alysonandjeff@gmail.com](mailto:alysonandjeff@gmail.com)

Spring Gala: Claire Portolese [cmportolese@gmail.com](mailto:cmportolese@gmail.com)

Together we can continue to help grow Brent as a school and community filled with opportunities and resources that meet **all** of our children where they are.